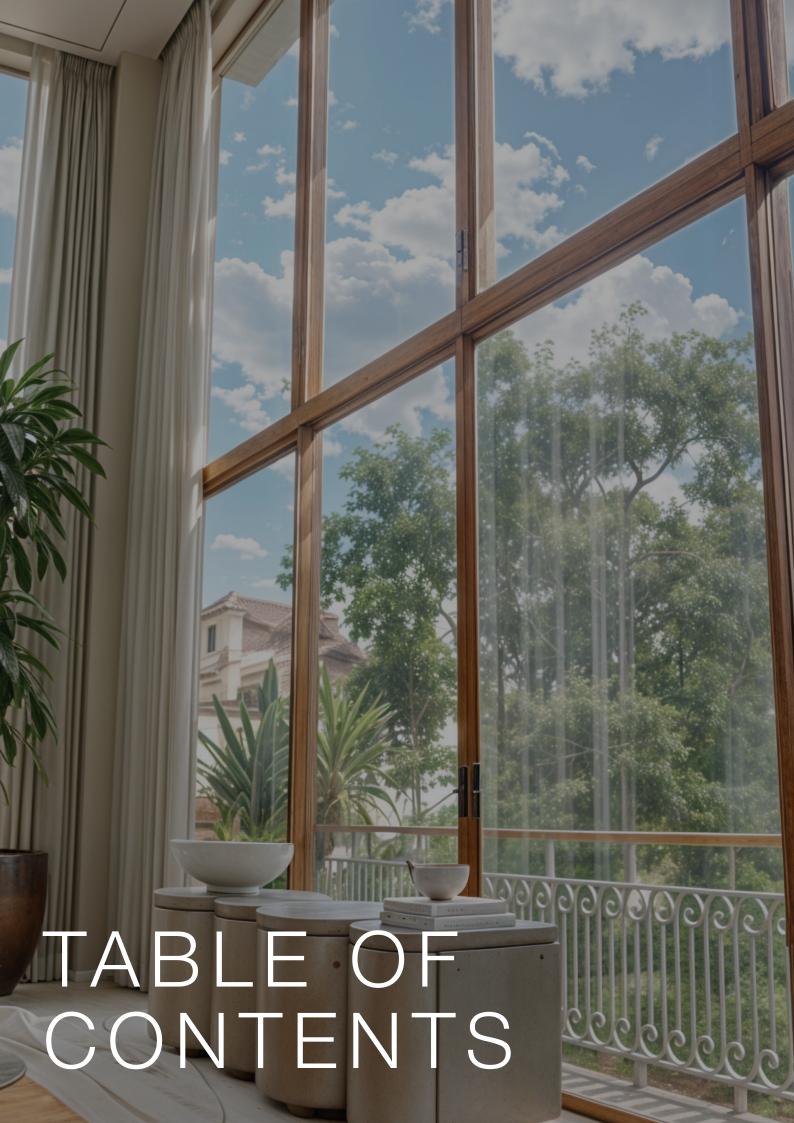


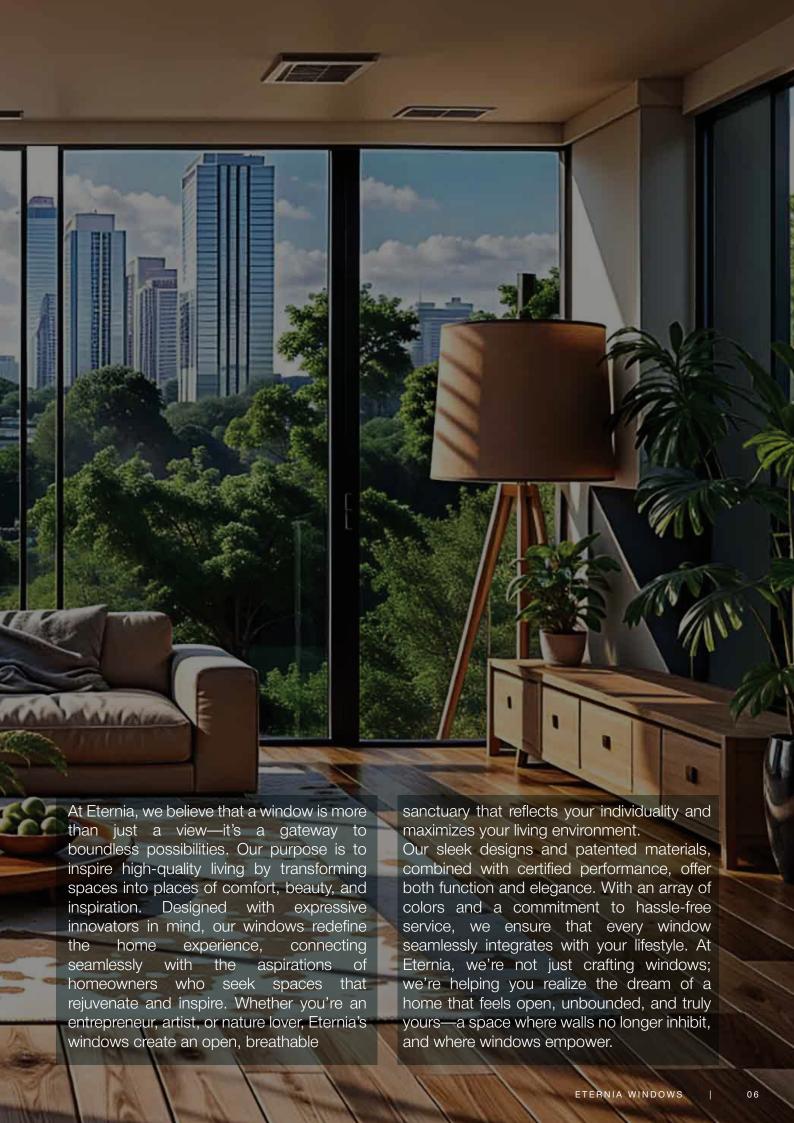


WHEN CUSTOMERS COME FIRST, CRAFTSMANSHIP AND QUALITY MATERIALS NATURALLY FOLLOW.



1. IMAGINE WINDOWS NOT WALLS	5
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Ventilation and Light

Windows are essential in bringing natural light and fresh air into a space. Thoughtfully designed windows allow daylight to penetrate deeply into interiors, reducing the need for artificial lighting and creating a bright, airy atmosphere. They provide natural ventilation, enhancing comfort and air quality, making each space feel open and invigorated.





Aesthetics & Views

Windows are the canvas that bring the outside in. By framing scenic views and connecting us to our surroundings, they elevate the experience of every room. A well-placed window isn't just functional; it's a design element that enhances both interior and exterior aesthetics, adding character and style to a home.





Protection from the Elements

Eternia windows are designed to withstand extreme weather conditions, providing a secure barrier against strong winds and preventing water seepage, even during heavy rains. With high performance against wind, water, and air, these windows ensure your home stays protected and dry, offering peace of mind and resilience in the face of challenging weather.





Noise Insulation

Windows can create a serene indoor environment by reducing noise from the outside world. With acoustic insulation properties, specially designed windows block unwanted sounds, ensuring a quieter, more peaceful atmosphere within. Double-glazed windows are particularly effective in providing a buffer from external noise, adding to overall comfort.





Safety & Security

Windows are crafted with more than just beauty in mind—they're designed to keep your home safe. Reinforced frames, secure locking systems, and shatter-resistant options ensure peace of mind, protecting against potential break-ins while maintaining the elegance of each space.





Energy Efficiency

Energy-efficient windows optimize home comfort and reduce energy costs. Advanced glazing and well-designed frames limit heat transfer, helping to maintain an ideal temperature indoors. By lowering the need for heating and cooling, energy-efficient windows support both sustainability and cost savings, enhancing the well-being of residents.





THE ADITYA BIRLA GROUP A FORCE FOR GOOD

A legacy of over 150 years that has enriched lives by building highly dynamic yet responsible businesses and institutions that have inspired trust across the globe.



WORLD'S LARGEST ALUMINUM PRODUCER



INDIA'S LARGEST MANUFACTURER
OF WHITE CEMENT & PUTTY



#1 IN GREY CEMENT



MARKET LEADERS IN DECORATIVE PAINTS CATEGORY



36 Countries





Eternia is brought to you by Hindalco, the world's largest integrated aluminum producer. Hindalco's expertise spans from automotive sheets for brands like Mercedes and Range Rover to aerospace components for Boeing and Airbus, even extending to iconic infrastructure like the Atal Setu. This legacy of engineering excellence ensures that each Eternia window reflects the highest standards of quality and innovation. Choosing Eternia means investing in the same cutting-edge aluminum technology trusted by global leaders.





LUXURY CARS

Luxury automobile bodies for brands like BMW, Audi & Range Rover





SPACE & BEYOND

Vital components for aerospace missions like Chandrayan 2023





AEROPLANES

Aircraft bodies for leading brands like Boeing & Airbus



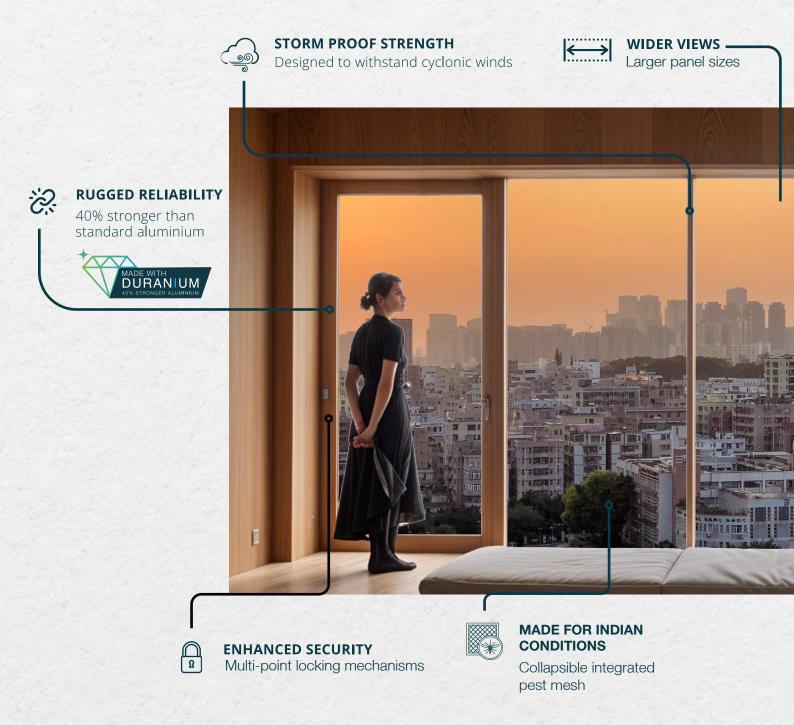


INFRASTRUCTURE

Precision crafted components for large projects like the Atal Setu

When Innovation meets Perfection.

At Eternia, we envision a world where windows replace walls, creating spaces environments into extraordinary ones by blending robust protection with seamles where every window opens up new possibilities for creativity and harmony.





filled with light, openness, and connectivity. Our mission is to transform everyday is indoor-outdoor integration. Embrace a brighter, more connected world with Eternia









At the heart of Eternia's product line is Duranium, a proprietary aluminium alloy created by Hindalco, a leading global aluminium specialist. This advanced material is 40% stronger than traditional aluminium alloys, offering exceptional strength and durability.

The world's first aluminium alloy patented for Indian conditions



High windload resistance



Sleek & Minimal **Profile Design**



Wider panel width for larger openings



Superior durability



Eternally recyclable



Superior **Finish**

Duranium ensures that Eternia windows can endure even the harshest environmental conditions, from high wind loads and heavy rains to cyclonic storms. Beyond its impressive strength, Duranium enables us to design windows that are not only robust but also beautifully crafted — sleek, elegant, and enhancing the visual appeal of any home.



Duranium® v/s others

	Wood	uPVC	Aluminium (Not certified)	Duranium®
Truly panoramic design	8	8	8	⊘
Sleek profile thickness	8	8	8	•
Low maintenance	8	•	•	⊘
Wide single panel width	8	8	8	⊘
Withstands high cyclonic winds	8	8	8	⊘
UV & fading resistance	8	8	•	•
Termite & Rodent resistance	8	8	•	⊘
Resistance to colour fading	8	8	O	•
Recyclable	8	8	O	O



Tested Toughness

Patented Technology

Introducing WiWA by Eternia – a patented performance certification system for windows, designed to measure and guarantee the highest standards of wind, water, and air performance. At Eternia, we understand that the durability and functionality of windows are just as important as their aesthetic appeal. With WiWA, all our windows undergo rigorous testing, ensuring they provide superior protection and certified performance against the elements.



Wind Resistance

protection against highspeed cyclonic winds up to 2.75kPa



Water Tightness

Prevents water ingress, even in extreme conditions up to 750Pa

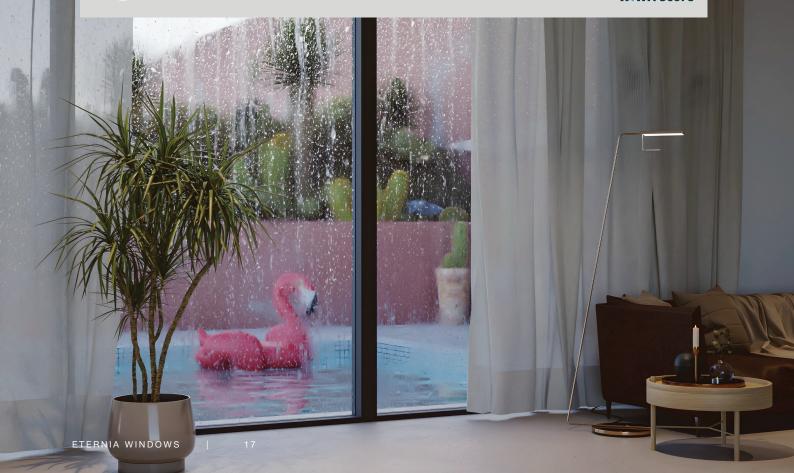


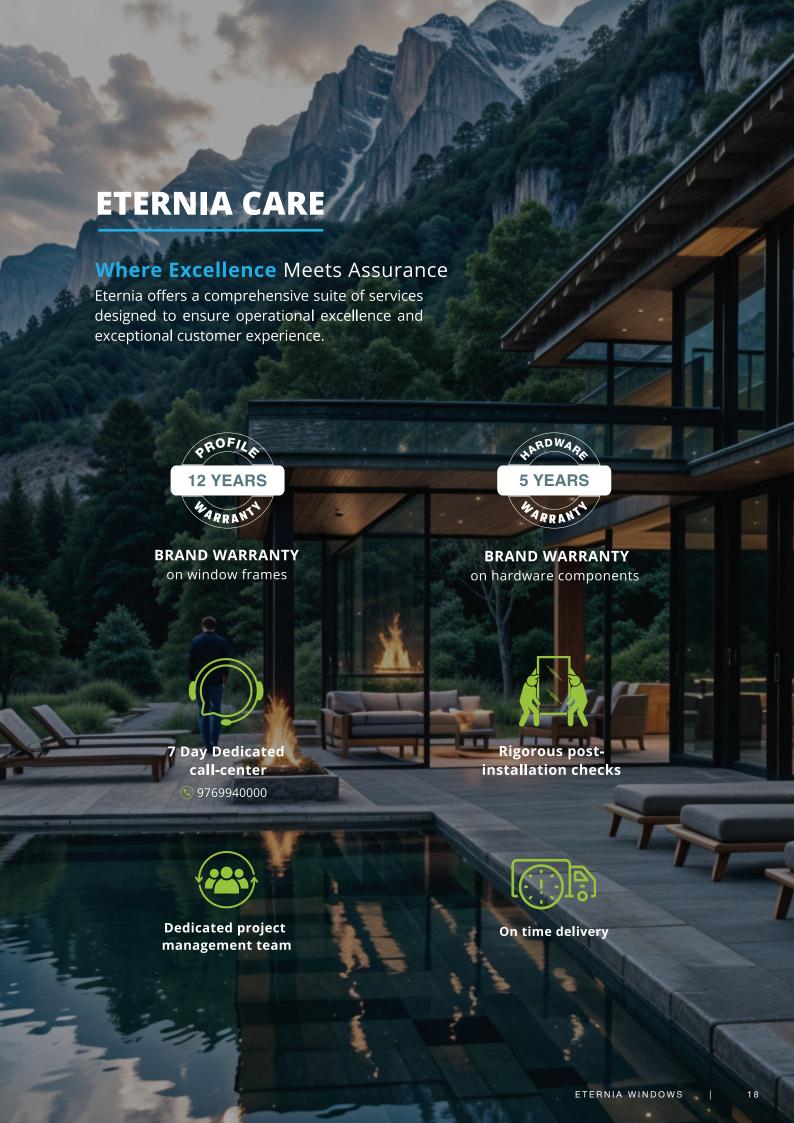
Air Sealing

Keeps noise and dust out, up to 600Pa



Scan to know WiWA Score







Clear Perspectives: Glass options

A comprehensive range of glass options to meet the highest standards of performance, aesthetics and functionality. Choose from a variety of options offering unique benefits such as thermal insulation, noise reduction and UV protection, to enhance comfort, safety and beauty of your projects.



Toughened

Heat-treated for extra strength and safety, ideal for high-impact resistance.



Frosted:

Translucent finish for privacy while allowing soft, diffused light.



Double glazed:

Two glass panes with an insulating air layer for improved thermal efficiency.



Tinted:

Reduces glare and heat, adding a subtle color tint for solar control.



Laminated:

Two glass layers bonded with a plastic film, offering enhanced safety and sound insulation.



Acoustic laminated:

Acoustic laminated glass features a sound-dampening layer that reduces noise infiltration, creating a quieter indoor space.



Double Glazed Laminated:

Combines the benefits of double glazing with laminated safety for maximum insulation and security



Switch Glass:

Smart glass that changes from clear to opaque at the flick of a switch for instant privacy.

Frame Your World in Style: Discover Our Palette of Possibilities

Transform your space with our exclusive range of aluminum window frames, available in a spectrum of stunning colors and finishes. From classic wood grains to contemporary hues, our windows offer the perfect blend of style and durability. Each color option is designed to enhance your home's aesthetic while providing unmatched performance and stability. Whether you prefer a bold statement or a subtle touch, our window frames are crafted to reflect your unique taste. Choose the perfect shade and let your windows make a lasting impression.



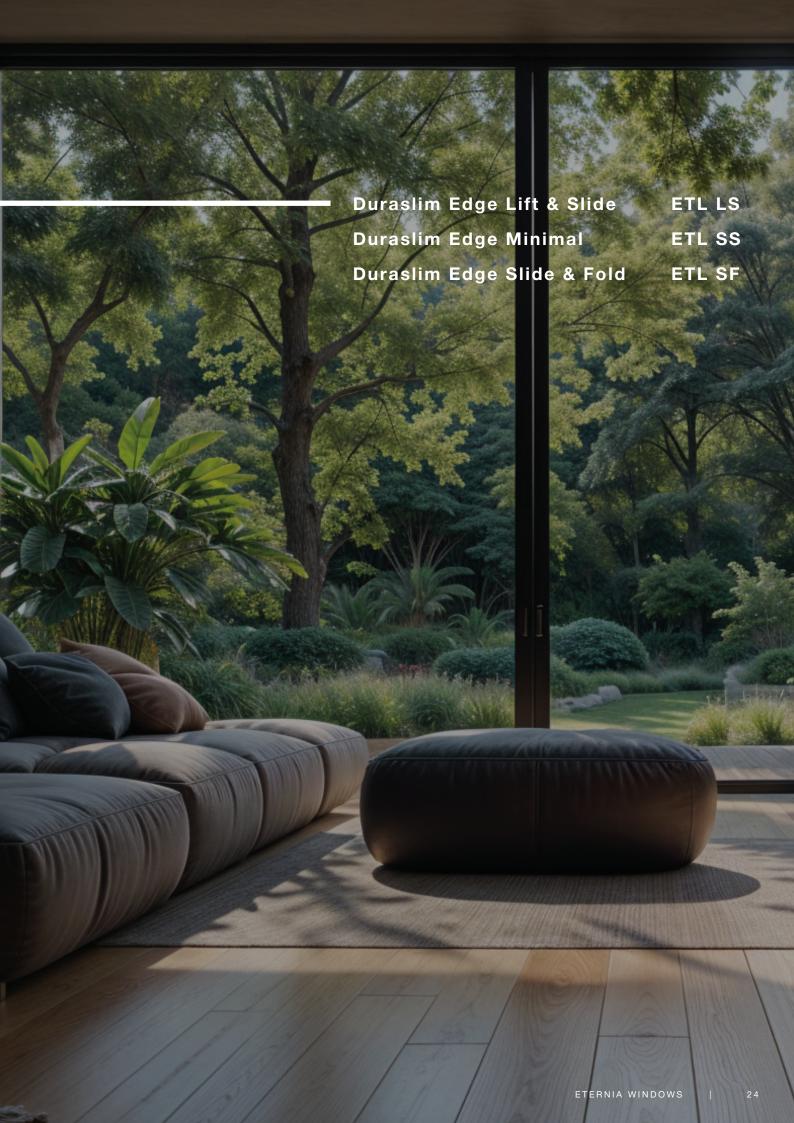
Colors shown may vary slightly. For accurate selection, please refer to the official Eternia shade card.



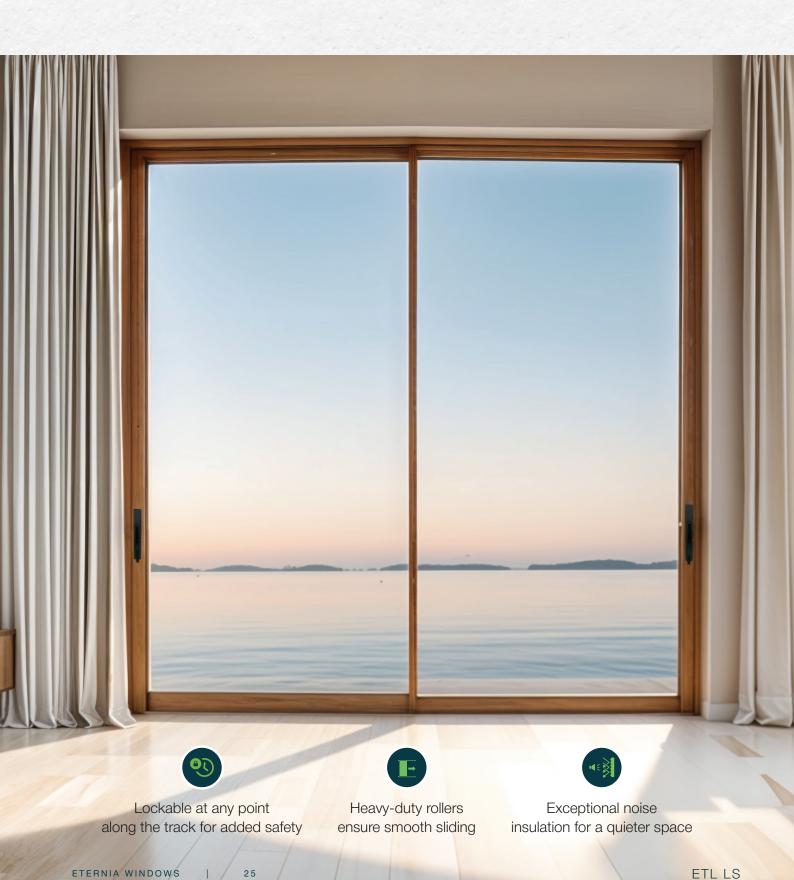


DURASLIM EDGE SERIES

The Duraslim Edge series represents the pinnacle of sophistication in window design. This premium collection features the slimmest and strongest frames, offering expansive, unobstructed views and exceptional durability. With cutting-edge options like Lift and Slide and Slide and Fold mechanisms, the Duraslim Edge Series delivers a truly bespoke window experience that redefines modern living.



DURASLIM EDGE LIFT & SLIDE



PRODUCT SPECIFICATIONS









Sightline



Sash Height (max)

Sash Width (max)

Glass Thickness

Max Weight

3500mm 2000mm 10-32mm 20

20-29mm

400 Kg



Joining details

Frame corner joint: 45°connection with corner cleat

Shutter corner joint: 90°connection

Flush Details:

Flushed along bottom track

WiWA Score: 10

Wind: 9 Water: 10

Air: 10

Certified as per:

Wind: 2.75 kPa ASTM E330 Water: 600 Pa ASTM E331

Air: 600 Pa ASTM E283

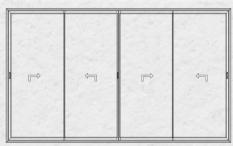
POPULAR TYPOLOGIES



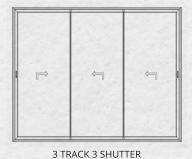
2 TRACK 2 SHUTTER

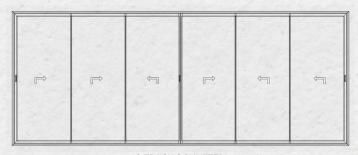


2 TRACK 3 SHUTTER



2 TRACK 4 SHUTTER





3 TRACK 6 SHUTTER

DURASLIM EDGE MINIMAL



PRODUCT SPECIFICATIONS



Sash Height (max)

4500mm



Sash Width (max)

2500mm



Glass Thickness

32-38 mm



Sightline

20 mm



Max Weight

500 Kg



Joining details

Frame corner joint:

45° connection with corner cleat

Shutter corner joint:

90°connection

Flush Details:

Flushed on all 4 sides Shutter flushed inside frame

WiWA Score: 9

Wind: 10

Water: 9

Air:8

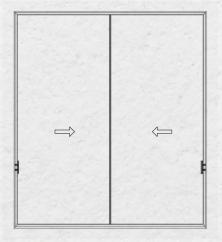
Certified as per:

Wind: 2.00 kPa ASTM E330

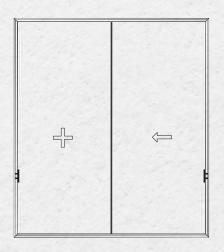
Water: 450 Pa ASTM E331

Air: 450 Pa ASTM E283

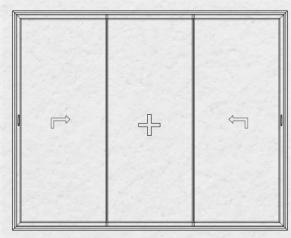
POPULAR TYPOLOGIES



2 Track 2 Shutter



2 Track 2 Shutter (1 Shutter Fixed)



2 Track 3 Shutter (1 Shutter Fixed)

DURASLIM EDGE SLIDE & FOLD



PRODUCT SPECIFICATIONS



Sash Height (max)

3000mm



Sash Width (max)

1000mm



Glass Thickness

5-32mm



Sightline

205mm



Max Weight

130 Kg



Joining details

Frame corner joint:

45°connection

Shutter corner joint:

45°connection

WiWA Score: 7

Wind: 6

Water: 8

Air:6

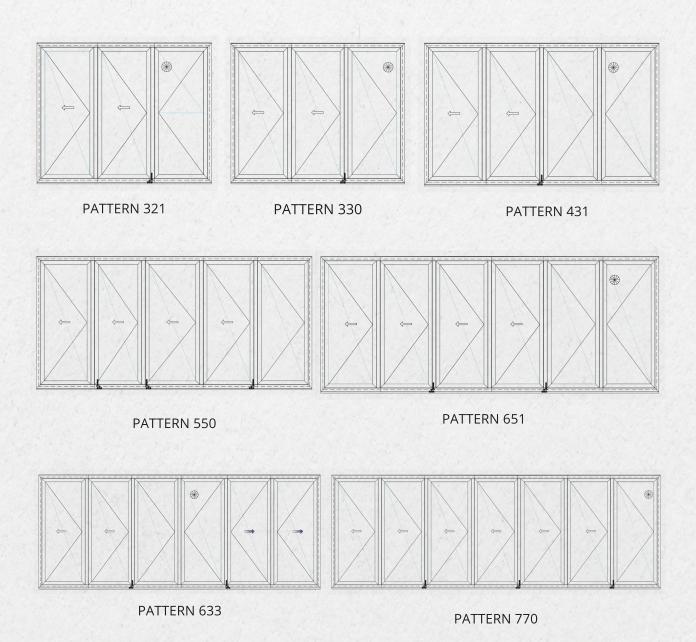
Certified as per:

Wind: 0.8 kPa ASTM E330

Water: 300 Pa ASTM E331

Air: 300 Pa ASTM E283

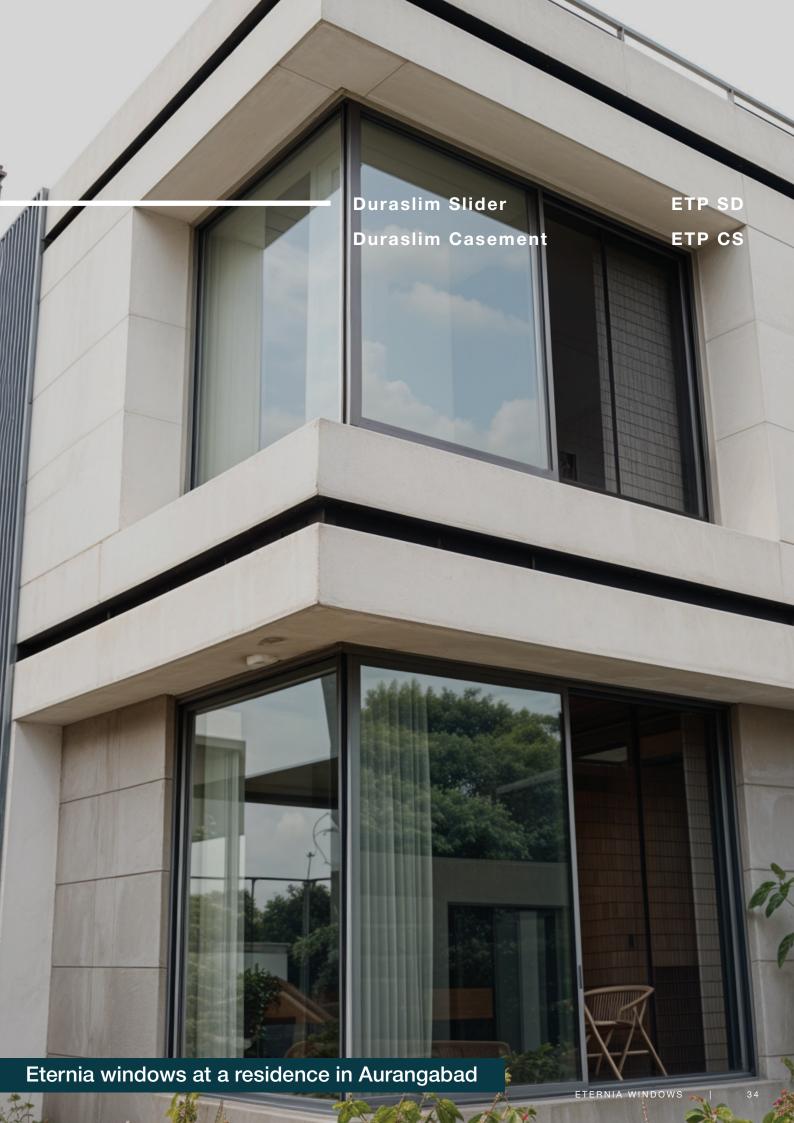
POPULAR TYPOLOGIES



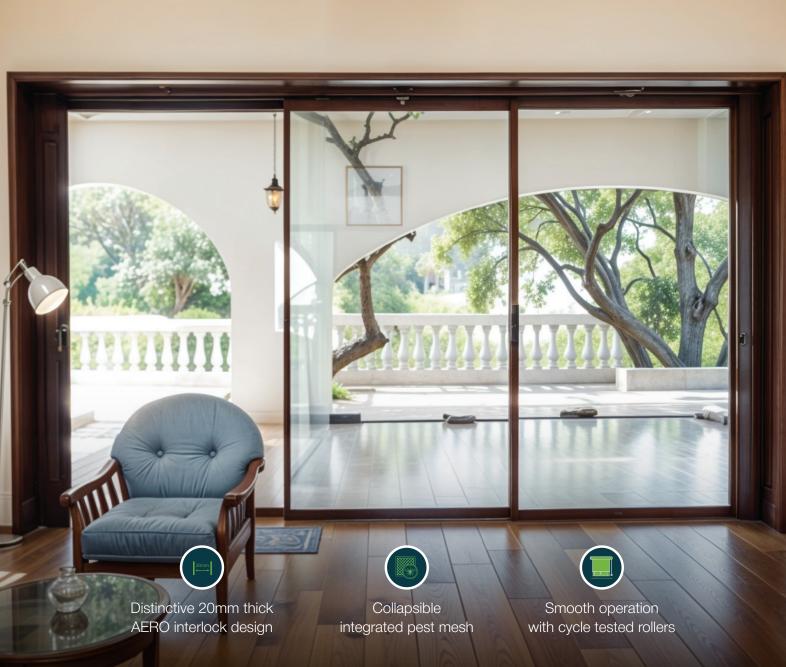


DURASLIM SERIES

The Duraslim Series from Eternia Windows is crafted with Duranium. This collection offers the perfect blend of aesthetics and strength, featuring elegant profiles and robust durability. With its advanced construction, the Duraslim Series ensures not only a visually striking appearance but also reliable, long-lasting functionality for discerning homeowners.



DURASLIM SLIDER



ETERNIA WINDOWS

35



Sash Height (max)

3500mm



Sash Width (max)

1500mm



Glass Thickness

6-26mm



Sightline

20-29mm



Max Weight

200 Kg



Joining details

Frame corner joint: 45°connection with corner cleat

Shutter corner joint:

90°connection

Flush Details:

Flushed along bottom track

WiWA Score: 9

Wind:9

Water:8

Air:9

Certified as per:

Wind: 2.5 Kpa EN 12210

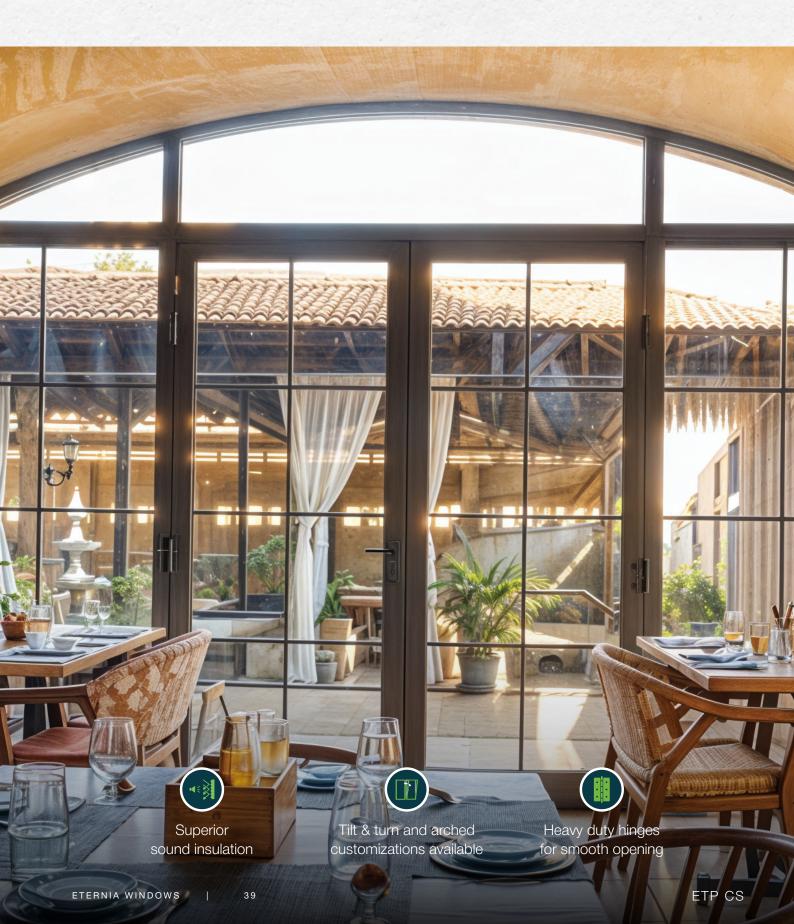
Water: 300 Pa EN 12208

Air: 600 Pa EN 12207





DURASLIM CASE MENT



PRODUCT SPECIFICATIONS - DOORS



Sash Height (max)

3000mm



Sash Width (max)

1200mm



Glass Thickness

5-32mm



Sightline

Door Sash 88mm (upto 3000 mm)

> Frame 66mm



Max Weight

180 Kg



Joining details

Frame corner joint:

45° connection with corner cleat

Shutter corner joint:

45° & 90° connection

WiWA Score: 9

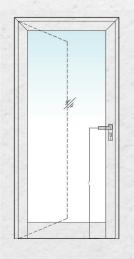
Wind : 8 Water: 10

Air: 10

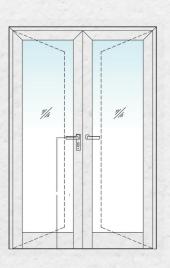
Certified as per:

Wind: 2.5 Kpa ASTM E330 Water: 600 Pa ASTM E331

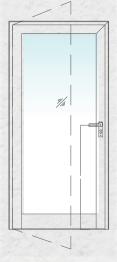
Air: 600 Pa ASTM E283



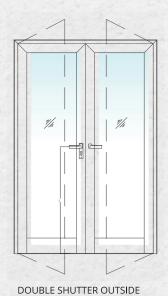
SINGLE SHUTTER INSIDE OPENING SIDE HUNG DOOR



DOUBLE SHUTTER INSIDE OPENING SIDE HUNG DOOR



SINGLE SHUTTER OUTSIDE OPENING SIDE HUNG DOOR



OPENING SIDE HUNG DOOR

PRODUCT SPECIFICATIONS - WINDOWS



Sash Height (max)

2000 mm



Sash Width (max)

1200mm



Glass Thickness

5-32 mm



Sightline

Window Sash 100mm

Frame 66mm



Max Weight

90 Kg



Joining details

Frame corner joint:

45° connection with corner cleat

Shutter corner joint:

45°connection

WiWA Score: 10

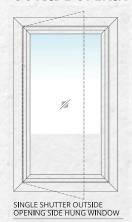
Wind: 9 Water: 10

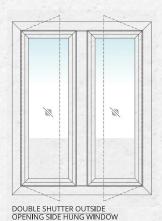
Air: 10

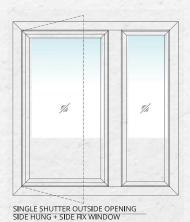
Certified as per:

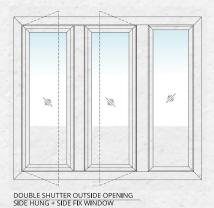
Wind: 2.5 Kpa ASTM E330 Water: 600 Pa ASTM E331 Air: 600 Pa ASTM E283

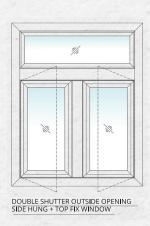
OUTSIDE OPENING

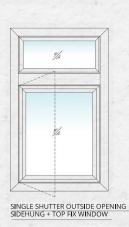




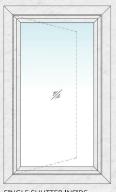








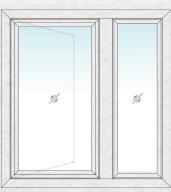
INSIDE OPENING



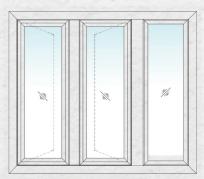
SINGLE SHUTTER INSIDE OPENING SIDE HUNG WINDOW



DOUBLE SHUTTER INSIDE
OPENING SIDE HUNG WINDOW



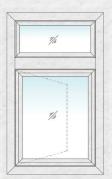
SINGLE SHUTTER INSIDE OPENING
SIDE HUNG + SIDE FIX WINDOW



DOUBLE SHUTTER INSIDE OPENING SIDE HUNG + SIDE FIX WINDOW



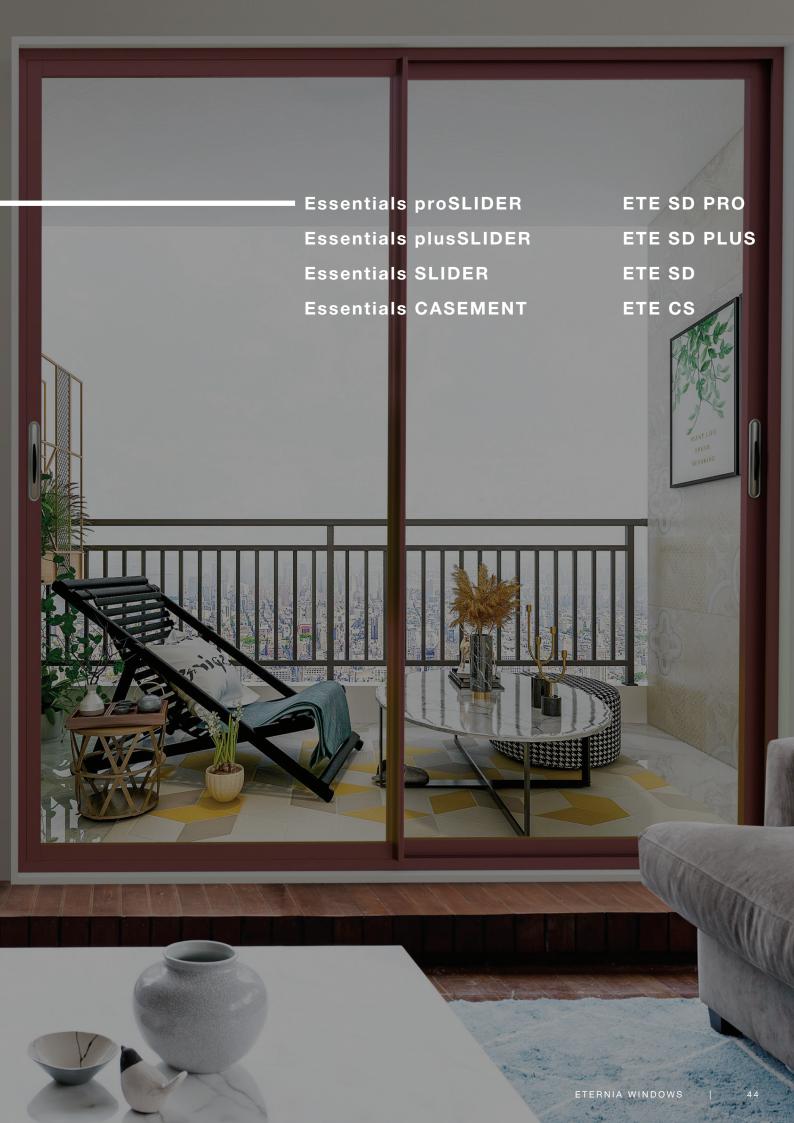
DOUBLE SHUTTER INSIDE OPENING SIDE HUNG + TOP FIX WINDOW



SINGLE SHUTTER INSIDE OPENING SIDEHUNG + TOP FIX WINDOW

ESSENTIALS SERIES -

The Essentials Series is designed for those who value both performance and durability without compromising on quality. The range embodies a philosophy of delivering high value and enduring strength, making it a practical choice for those seeking dependable and stylish window solutions.



ESSENTIALS PRO SLIDER





Sash Height (max)

2700mm



Sash Width (max)

1200mm



Glass Thickness

5-20mm



Sightline

25mm



Max Weight

120 Kg



Joining details

Frame (with flush) 45° Connection

Shutter 45° & 90° connection

WiWA Score: 8

Wind:8

Water: 7

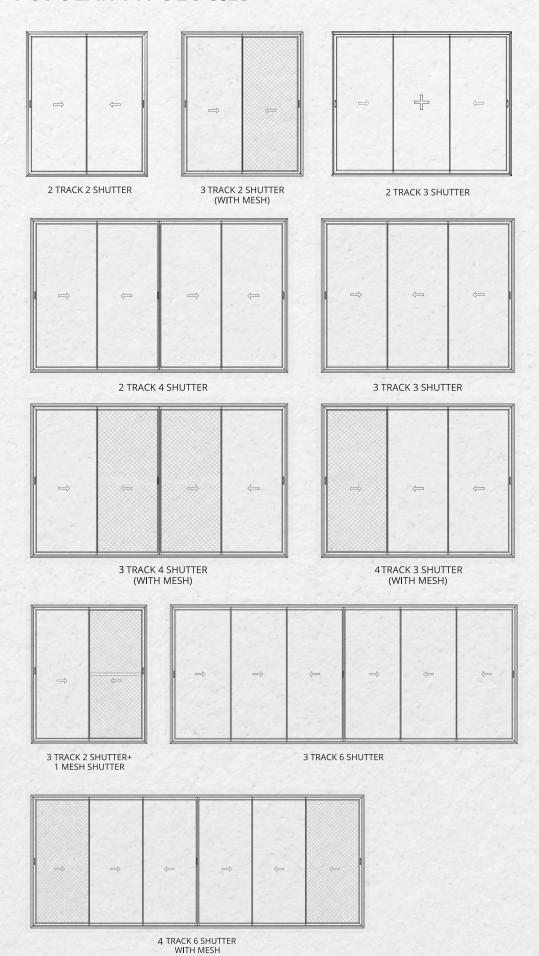
Air:9

Certified as per:

Wind: 2.75 kPa as per ASTM E330

Water: 250 Pa as per ASTM E331

Air: 600 Pa as per ASTM E283





ESSENTIALS PLUS SLIDER





Sash Height (max)

2400mm



Sash Width (max)

1000mm



Glass Thickness

5-8mm



Sightline

30mm



Max Weight

60kg



Joining details

Frame (with flush)
45° connection with corner cleat

Shutter 90° connection

WiWA Score: 7

Wind: 6 Water: 7

Air: 7

Certified as per:

Wind: 1.75 Kpa IS18473 Water: 250 Pa IS18459

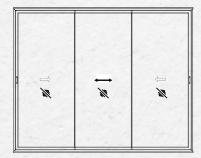
Air: 450 Pa IS18472



2 Track, 2 Shutter



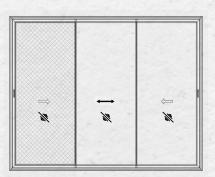
2 Track, 2 Shutter With Mesh



2 Track, 3 Shutter



2 Track, 2 Shutter With Bottom Fixed



3 Track, 3 Shutter With Mesh



3 Track, 3 Shutter With Bottom Fixed



3 Track, 3 Shutter With Mesh



ESSENTIALS SLIDER





Sash Height (max)

2400mm



Sash Width (max)

1000mm



Glass Thickness

5-6 mm



Sightline

32mm



Max Weight

80 Kg



Joining details

Frame (with flush)
90°connection with corner cleat

Shutter 90°connection

WiWA Score: 7

Wind: 7

Water: 6

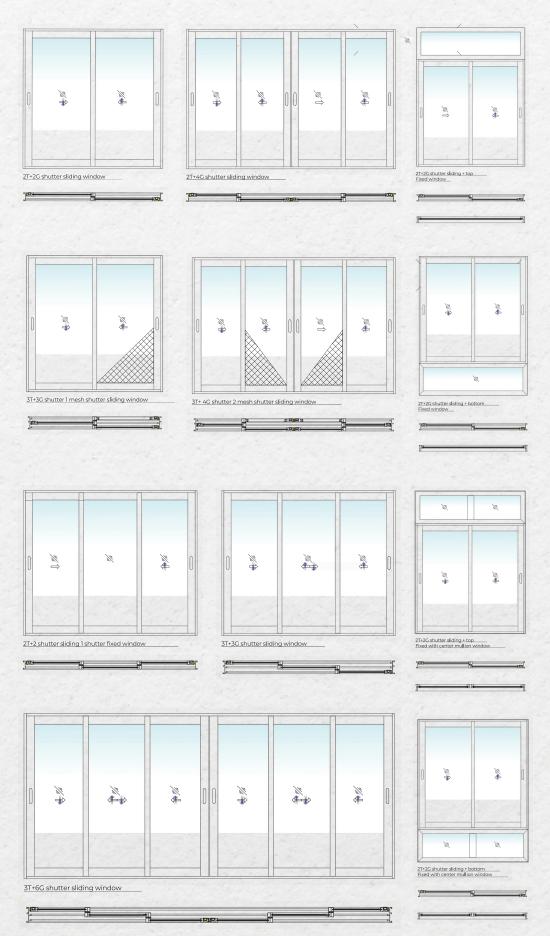
Air:9

Certified as per:

Wind: 1.6 Kpa EN 12210

Water: 200 Pa EN 12208

Air: 600 Pa EN 12207





ESSENTIALS

CASE MENT





Sash Height (max)

1100mm



Sash Width (max)

700mm



Glass Thickness

5-6 mm



Sightline

Sash 56.1mm Frame 39.6mm



Max Weight

30 Kg



Joining details

Frame corner joint:

45° connection with corner cleat

Shutter corner joint:

45° connection

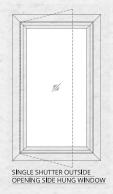
WiWA Score: 8

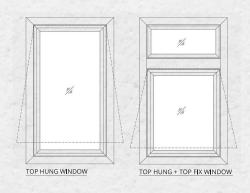
Wind : 6 Water: 9

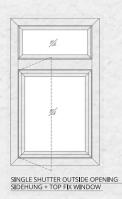
Air: 10

Certified as per:

Wind: 1.2 Kpa ASTM E330 Water: 600 Pa ASTM E331 Air: 600 Pa ASTM E283









THE ANCILLARY RANGE

The ancillary range enhances your living spaces with innovative solutions such as frameless railings, pleated pest mesh, and integrated glass railings. This collection seamlessly integrates with your existing windows, offering both functional and aesthetic benefits.

Eternia Essentials Frameless Railing

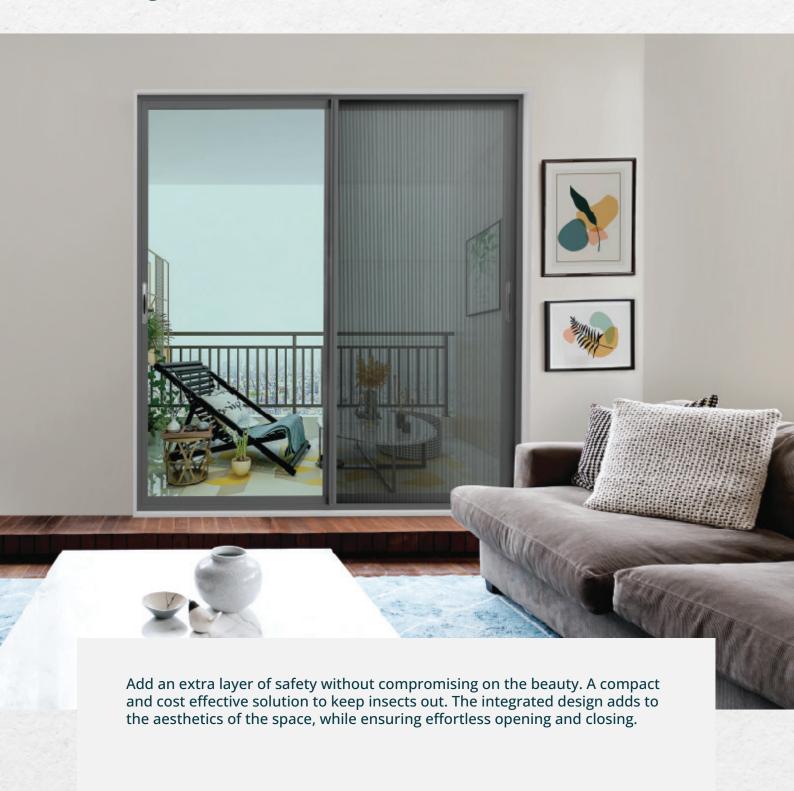


PRODUCT SPECIFICATIONS

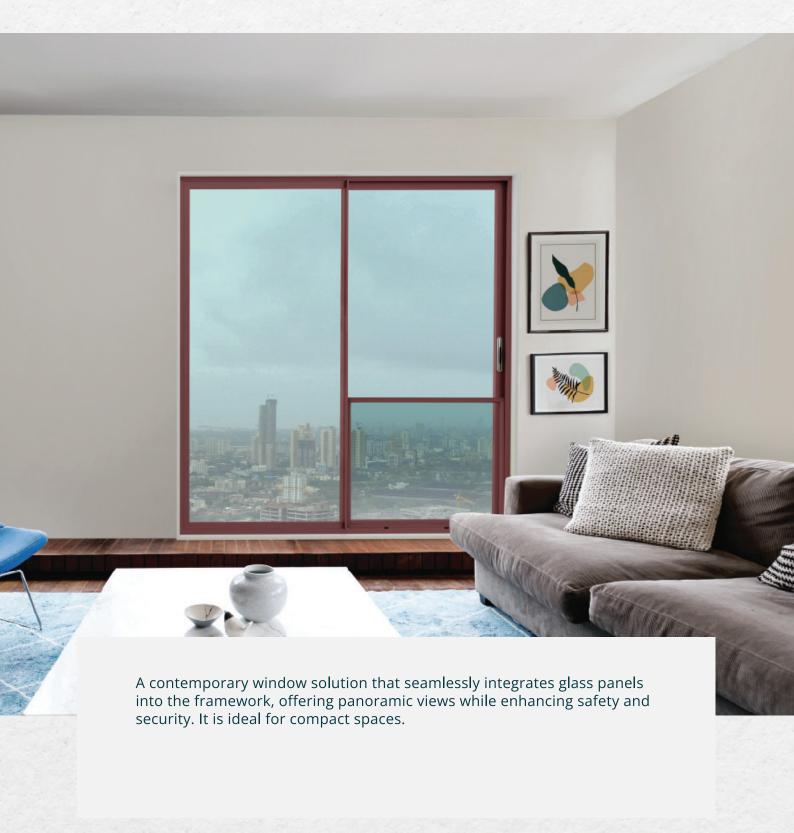
Railing height: 1000mm

→ Glass Thickness: 15.52 to 17.52mm

Integrated Pleated Mesh



Integrated Glass Railing







Architectural Marvels: A Showcase of Large-Scale Projects by Eternia



Rustomjee Yazrina South Mumbai Ultra Luxury Project



Runwal Nirvana South Mumbai 54 Storey Luxury Tower



Rustomjee Reserve Mumbai 22 Storey High Rise Tower



Piramal Revanta Mumbai 38 Storey High Rise Tower



L&T Seawoods Mumbai 40-acre development



Birla Vanya Mumbai 23 Storeys Towers



Hallmark Treasor Hyderabad 30 Storey Luxury Tower



Appaswamy Altezza Chennai Three 39 Storey Towers



Tata 88 Kolkata 43 Storeys High Rise Tower



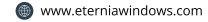
Our priority is simple: Your needs come first, every time.



Eternia

A venture by Hindalco Industries Limited B 03, Paragon Condominium, Building B, Ground Floor, Pandurang Budhkar Road, Worli, Mumbai - 400013.





eternia.care@adityabirla.com

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